

Directorate of Women and Child Development,
Cedar Home, Brent Wood Estate, Himland, Shimla-171001.

No.:WCD-A-(1)-12/2019- ICDS-IEC -19496

Dated: 18-02-2021


OFFICE ORDER

The Directorate of Women and Child Development is implementing various Women and Child Development Schemes. Various IEC activities are being organized under these Schemes for the dissemination of information of these Schemes among general public. To have uniformity of norms under IEC components of these Schemes and to decide about the modus operandi, the State Level Committee (IEC) is hereby constituted as under:

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|---|------------------|
| 1. Sh. Suresh Kumar Sharma, Joint Director (CPS) | Chairperson |
| 2. Dr. Onkar Thakur, Deputy Director | Member |
| 3. Sh. Arjun Negi, Deputy Director | Member |
| 4. Dr. Seema Thakur, Assistant Director (Nutrition) | Member |
| 5. Smt. Ira Tanwar, D.P.O. (HQ) | Member |
| 6. Sh. Surinder Tegta, DPO Solan | Member |
| 7. Sh. Madan Chauhan, D.P.O. (HQ) | Member |
| 8. Sh. Kundan Lal, CDPO (HQ) | Member |
| 9. Sh. Rakesh Bhardwaj, Deputy Director (ICDS) | Member Secretary |

The Committee will give specific recommendation with regard to advertisement material to be highlighted/published through hoardings at State, District Sub-Division and Block level; and material for jingles/spots for wide publicity in electronic/print media.


Meeting of the Committee will be convened within a week and the committee will submit its final recommendation to the undersigned.


Director
Women and Child Development
Himachal Pradesh
Dated:

Endst No. WCD-A-(1)-12/2019- ICDS-IEC

Copy to,

All members of the Committee for information and necessary action.


Director
Women and Child Development
Himachal Pradesh