

DT: 05/11/24

No. I & PR-Hq- B(15)-1/2020- 3662
Information and Public Relations
Himachal Pradesh, Shimla-2

From

The Director,
Information and Public Relations,
Himachal Pradesh, Shimla-2

To

All the Additional Chief Secretaries, H.P. Government
All the Principal Secretaries, H.P. Government
All the Secretaries, H.P. Government
All Head of Department, Himachal Pradesh

Dated: the Shimla-2 30 October, 2024

Subject: Issuance of instructions regarding release of photographs of the Hon'ble Chief Minister.

Sir,

It has come to the notice of the Government on multiple occasions that photographs of the Hon'ble Chief Minister taken during departmental meetings and public functions are being released without prior approval to the media by the concerned Departments. In some cases, these photographs portray inappropriate gestures and could potentially harm the public image of the Hon'ble Chief Minister. This unregulated dissemination of photographs can have far-reaching consequences. which may affect the image and perception of the Hon'ble Chief Minister as well as of the Government.

In view of the above, it has been decided by the Government that no photographs of the Hon'ble Chief Minister taken during departmental meetings, official engagements, or public functions shall be released by any department or government agency without prior approval of the Director, Information and Public Relations or photographs released by Director, Information and Public Relations only be released to the media.

It is requested to kindly ensure that these instructions are communicated to all relevant officers and personnel within your department for strict adherence.

Yours faithfully,

[Handwritten signatures and initials]
A. Singh
S. Singh
M
S/C

[Signature]
Secretary (I&PR),
Government of Himachal Pradesh

**DIRECTORATE OF ELEMENTARY EDUCATION
HIMACHAL PRADESH, LALPANI, SHIMLA-171001**

EndorsementNo: EDN-H(Ele)(1)B/2022(Misc), dated 6th November, 2024

Copy is forwarded for information and necessary action to:-

1. The Joint Controller (F&AS), Directorate of Elementary Education, H.P. Shimla-1.
2. All the Branch Officer, Directorate of Elementary Education, Shimla-1.
3. All the Deputy Director, Elementary Education Himachal Pradesh.
4. All the Branch Superintendent/Incharge, Directorate of Elem. Edu. H.P. Shimla-1
5. ✓ The Nodal Officer-IT cell, Directorate of Elementary Education, Himachal Pradesh, Shimla-1 with the remarks to upload the same on departmental website.
6. P.S. to D.E.E., H.P. Shimla-1.
7. P.A. to Additional Director (Admn), Dte. of Elem.Edu.H.P.Shimla-1
8. Guard file.

प्रारम्भिक शिक्षा निदेशालय (हि.प्र.)

08 NOV 2024

शिमला-1

(B.R. Sharma) HPAS,
Addl. Director, Elem. Education,
Himachal Pradesh, Shimla-1,

17