No. EDN-H-(Ele.)-(08)-FIT-06/2021
Directorate of Elementary Education
Shimla, Himachal Pradesh.

Dated Shimla-171001 August , 2021

From:

Director
Department of Elemenatry Education
Himachal Pradesh, Shimla-171001

To

All the Deputy Directors of Elementary Education
Himachal Pradesh.

Subject: Regarding FIT India Freedom Run 2.0 to commemorate "Azadi Ka Amrit Mahotsav".

Sir,

I am directed to enclose herewith photocopy of a letter as received from worthy Secrertary (Education), to the Government of Himachal Pradesh with its annexure as D.O. letter of Ministry of Education , F.No. 12-1/2020-IS-4 , Dt. 10th August, 2021 , Government of India on the subject cited above.

You are, therefore, requested to direct all school heads under your jurisdiction to conduct these activities as mentioned in the said DO letter **Action taken report of the activities conducted under Fit India Freedom Run 2.0 to commemorate "Azadi Ka Amrit Mahotsav"** in their respective institutions & ensure maximum participation. Also, all directions of Government may be adhered related to COVID-19 protocols/ SOPs while undertaking these activities. Further, this office may also be kept informed accordingly.

This may please be treated as urgent.

Director
Directorate Ele. Edu. H.P.
Shimla-171001

प्रारम्भिक शिक्षा निदेशालय (हि.प्र.)
09 SEP 2021
शिमला-4

Endst. No. even dated the Shimla-171001 August , 2021
Copy to:-

1. The Secretary (Education) to the Government of Himachal Pradesh for information pl.
2. The Superintendent IT Cell is requested to send the copy of above through E-mail to all the Deputy Directors Elementary Education, Himachal Pradesh and also upload on the departmental website.
3. Guard File.

Director
Directorate Ele. Edu. H.P.
Shimla-171001

F. No. 12-1/2020-IS-4
Government of India
Ministry of Education
Department of School Education & Literacy
(IS-4 Section)

Shastri Bhawan, New Delhi
Dated:10th August, 2021

To

The Additional Chief Secretary/Principal Secretary/Secretary (Education), of all States / UTs

Subject: - Regarding FIT India Freedom Run 2.0 to commemorate "Azadi Ka Amrit Mahotsav"

Madam/Sir,

This is in continuation with the even letter number dated 6th August, 2021, regarding organizing **Fit India Freedom Run 2.0** to commemorate "Azadi Ka Amrit Mahotsav" on one of the pillars of the celebrations, i.e., Resolves@75 from 13th August,2021 till 2nd October,2021. During this event citizens will be given a call to make a resolve to include daily physical activity of at least 30 minutes in their lives, i.e., FITNESS KI DOSE AADHA GHANTA ROZ.

2. **FIT India Freedom Run 2.0** with the theme "Jan Bhagidari se Jan Andolan" aiming at encouraging more and more participation. People may participate in the Run either by assembling at a particular place observing COVID-19 protocols or through Virtual Run, in which one can run/walk along a route of his/her choice, at a time that suits him/her. One can even take breaks during such run/walk. Basically, one runs one's own race and times one's own pace.

3. To make this initiative successful, you are requested to encourage mass participation from among the employees, students, their families and relatives in the FIT India Freedom Run 2.0. In this regard, a copy of Department of Sports, M/o YA&S D.O. letter dated 5th August, 2021 along-with **S.O.P** of the **Fit India Freedom Run 2.0** is attached herewith.

Enclosed: 1. SOP
2. Letter Dated 6th Aug, 2021

Yours faithfully,

(Rajesh Kumar Maurya)
Under Secretary to the Government of India
Tel.01123384501
rajmaurya.edu@nic.in

Copy to: (For information and necessary action.)
1. The Chairperson, Central Board of Secondary Education,
2. The Commissioner, Kendriya Vidyalaya Sangathan,
3. The Director, Central Tibetan Schools Administration (CTSA)
4. The Chairman, National Institute of Open Schooling (NIOS)
5. The Commissioner, Navodaya Vidyalaya Samiti (NVS)
6. The Director, National Council of Education Research and Training
7. The Chairman, Council for the Indian School Certificate Examination (CISCE)

Copy also to :
1. JS(Coordination), DoSE&L, MoE
2. JS(Admin), HE, MOE

F. No. 12-1/2020-IS-4(E)
Government of India
Ministry of Education
Department of School Education & Literacy
(IS-4 Section)

Shastri Bhawan, New Delhi
Dated: 6th August, 2021

To

The Additional Chief Secretary/Principal Secretary/Secretary (Education), of all States / UTs

Subject: - Regarding FIT India Freedom Run 2.0 to commemorate "Azadi Ka Amrit Mahotsav"

Madam/Sir,

This is to inform you that Ministry of Youth Affairs and Sports is organizing Fit India Freedom Run 2.0 to commemorate "Azadi Ka Amrit Mahotsav" (75th Independence Day Celebrations).

2. Ministry of Youth Affairs and Sports has planned to launch FIT India Freedom Run 2.0 on 13th August and it will conclude on 2nd of October. In this 51 days long virtual run in which a person can run at their own place and can share photos/Videos of the same to the reporting officer/official. On 13.08.2021, on the launch day, physical event has been planned at 75 iconic places.

3. The Fit India Movement would be a success only if it becomes a people's movement, therefore focus should be given on mass participation "*Jan Bhagidari se Jan Andolan*". You are requested to publicise and motivate people to maximize their participation in the event and to publicise it on various social media platforms and tag FIT India Team.

4. The States/UTs are advised that a nodal person may be appointed in every school for uploading real time report on the portal. The report of the activities is to be uploaded on https://fitindia.gov.in. Further details about the FIT India Freedom Run 2.0 will be posted on the above mentioned FIT India Portal; therefore it is requested to visit the portal regularly.

Yours faithfully,

(Rajesh Kumar Maurya)
Under Secretary to the Government of India
Tel.01123384501
E-mail : rajmaurya.edu@nic.in

Copy to: (For information and necessary action.)

1. The Chairperson, Central Board of Secondary Education,
2. The Commissioner, Kendriya Vidyalaya Sangathan,
3. The Director, Central Tibetan Schools Administration (CTSA)
4. The Chairman, National Institute of Open Schooling (NIOS)
5. The Commissioner, Navodaya Vidyalaya Samiti (NVS)
6. The Director, National Council of Education Research and Training
7. The Chairman, Council for the Indian School Certificate Examination

Appoint a **Nodal officer** for coordination with Fit India Mission and forward the details (Name, designation, department name, mobile number and email ID) at contact@fitindia.gov.in.

Organize events on launch day i.e., 13th August 2021 at iconic and historically important places in the State/UTs to be attended by People's representatives/Celebrities/Athletes/Iconic Personalities/Social Media Influencers, etc.

Pre-event promotion: Ensure pre-event promotion of the event to be organised by respective States /UTs Governments, Ministries/Departments & Organisations from 10th August 2021 onwards followed by post event promotion and engagement after the launch.

The organizing department to release a press note by 10th August 2021 informing about the event and required schedule of activities.

States/Ministries/Organizations to conduct physical / virtual Freedom Run events throughout the campaign till 2nd October 2021 and use standardized digital banners on their website for the event.

Encourage participation in the Freedom Run 2.0 from friends, families, and other connections in the network of the individuals participating in the event.

The organisers to use standardized backdrops and banners for their event. The creatives can be downloaded from the link:

https://drive.google.com/drive/folders/14FHidvGU5r5nCiOSe7h8y9gH7NU9e46P?usp=sharing

Organizers to register their RUN on Fit India portal and upload details of participants and kms covered daily to have live dashboard on Fit India portal as shown below:

E.g., The organization conducted following Fit India Freedom run 2.0 events:
1. Event/s on 13-08-2021 with 50 participants ran for 3 Kms
2. Event/s on 14-08-2021 with 100 participants ran for 3 Kms
The data for the event/s would be filled by the organization on Fit India portal in the following manner for each day:

S. No.	Date (DDMMYYYY)	No. of Participants	Total KMS covered	Add Participants*
1	13-08-2021	50	150	
2	14-08-2021	100	300	
Grand Total		**150**	**450**	

* For downloading certificates for participants and organizers

Promote Freedom Run on their social media channels with **#AzadiKaAmritMahotsav** and **Run4India** through creatives, videos, write-ups, pictures of the events. Mr. Yashwant Sinha (+91 94709 89380) is point of contact for any coordination reading social media from Fit India Mission.

Adequate publicity for the program through Social Media, TV/Newspaper, etc throughout the campaign.