

IMPORTANT

No.EDN- H(Ele)(4)4-17/2016-17 Instructions Misc.  
Directorate of Elementary Education  
Himachal Pradesh  
Dated: Shimla - 171001, the August, 2016



To

1. All the Deputy Directors Elementary Education, Himachal Pradesh
2. All the Block Elementary Education Officers, Himachal Pradesh

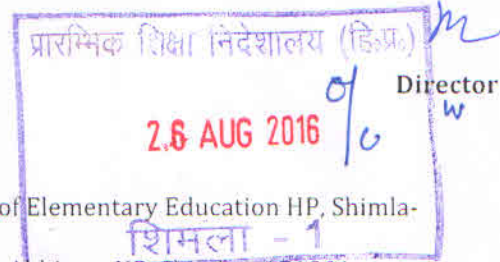
**Subject :- SMS-es to supplement official channels of communication**

Sir,

As you are aware, circulars/notifications etc. often take some time to reach their recipients. To improve the quality and speed of communication, the Department has been preparing an e-SMS service to communicate directly with government officials at all levels and with teachers.

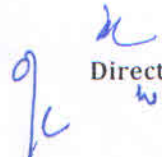
Now, text messages (SMSes) will be sent from a portal prepared by the Department of Electronics and Information Technology, Government of India, directly to relevant government officials. You may be aware that we have collected phone numbers data at various levels (district, block etc.). For the moment, this facility is available for use only at the Directorate and SPO levels. Over time, we intend to phase out use of this service to district and block officials so they may communicate with their stakeholders via SMS. We will organise training sessions in due course so that district officials can take advantage of the same service in communicating with officials within their districts.

These SMS-es will serve as a **supplementary channel for official communication**, and are to be treated as **official notifications** by the recipients. The recipient will receive a message from HPGOVT, which may have some additional letters as prefix (e.g. MM-HPGOVT, TD-HPGOVT etc.). You are required to take cognisance of the same.



Copy for information and necessary action to:-

1. The Additional Director (A), Directorate of Elementary Education HP, Shimla-171001
2. The State Project Director, Sarva Shiksha Abhiyan, HP, Shimla - 171001
3. Guard File

  
Director