

No. I&PR-H (F) 7-7/2013 5564
Directorate of Information and Public Relations
Government of Himachal Pradesh

9-2-

From

The Director,
Information & Public Relations,
Himachal Pradesh, Shimla

To

All the Heads of Departments/Boards/Corporations, PSUs, Universities,
in Government of Himachal Pradesh.

Dated : Shimla 27 January, 2022


Subject: **Policy Guidelines and criteria for empanelment and rate fixation for Himachal Pradesh Government advertisements on News Websites.**

Sir,

It is submitted that the State Government is in the process of finalizing "*Policy Guidelines and criteria for empanelment and rate fixation for Himachal Pradesh Government advertisements on News Websites*". The Additional Chief Secretary (I&PR) to the Government of Himachal Pradesh vide letter no. Pub-F(1)-2/2018 dated 1st October, 2021 has directed to share these Policy Guidelines with you, inviting your suggestions/comments on it.

The draft Policy Guidelines and criteria for empanelment and rate fixation for Himachal Pradesh Government advertisements on News Websites are attached herewith. You are, therefore, requested to kindly go through these guidelines and send your suggestions/comments, if any, to this Department on email id digitalmediaipr@gmail.com by 15th February, 2022 positively. If your response is not received within stipulated period it will be deemed that you have endorsed these Policy Guidelines and further action will be taken accordingly.


Yours faithfully


Director,
Information and Public Relations,
Himachal Pradesh, Shimla.

Endst. No. and Date: As above.

Copy forwarded to:

1. The Additional Chief Secretary (I&PR) to the Government of Himachal Pradesh, for information please.


Director,
Information and Public Relations,
Himachal Pradesh, Shimla.




**DIRECTORATE OF ELEMENTARY EDUCATION
HIMACHAL PRADESH, LALPANI, SHIMLA-171001**

Endorsement No: EDN-H (Ele)(1)B/2019(Misc) Vol.-II, dt:

February, 2022.

Copy for information and necessary action to: -

1. The Joint Director (s), Directorate of Elementary Education, HP Shimla-1.
2. Joint Controller (F&AS), Directorate of Elementary Education, HP Shimla-1.
3. All the Branch Officer, Directorate of Elementary Education, HP Shimla-1.
4. All the Deputy Director of Elementary Education, Himachal Pradesh.
5. All the Branch Superintendents, Directorate of Elementary Education, HP Shimla-1.
- ✓ 6. The Nodal Officer (IT cell), Directorate of Elementary Education, Himachal Pradesh with the remarks to upload the same on departmental website.
7. The Private Secretary to the Director Elementary Education, HP Shimla-1.
8. The Private Assistant to the Joint Director (Admn.), Dte. of Elem. Edu. H.P. Shimla-1.
9. Guard file.


**(Dr. Bhuwan Sharma) HPAS,
Joint Director (Administration),
Directorate of Elementary Education,
Himachal Pradesh, Shimla-171001,**

31/8/21 HCE