

H.P.BOARD OF DEPARTMENTAL EXAMINATION

Departmental Examination of other Gazetted Officers of H.P

(Public Relations) Session September,2020

Paper No.4

Time Allowed 3 hours

Maximum Marks 100

NOTE : Attempt any Five Questions. All questions carry equal marks. Question No.1 is Compulsory.

No books are allowed in the Examination Hall. Answer can be written in Hindi or in English.

Q.No.1. Draft a press note from the material annexed as "A" and also give suitable caption.

(20 Marks)

Q.No.2. COVID-19 has changed the world and virtual classes has emerged to educate students. Do you agree that this mode of teaching will serve the purpose, discuss.

(20Marks)

Q.No.3.Today during COVID-19 social media and electronic media is performing its duties according to ethics of journalism or misleading people, discuss.

(20 Marks)

Q.No.4. Describe the role of Public Relation Professionals in bridging the gap between the Government and the public.

(20 Marks)

Q.No.5. Write an article on the developmental journey of the state with special reference to golden jubilee celebration of 50 years of statehood day.

(20 Marks)

Q.No.6. Prime Minister announced ATMA NIRBHAR BHARAT Abhiyan, how the economy will be strengthened through ATMA NIRBHAR BHARAT Abhiyan elaborate.

Q.No.7. Write short notes on the following:

a) Himachal Grihni Suvidha Yojna

b) Elaborate the functions of Press Council of India.

(2x10=20 Marks)

Today, unprecedented development can be witnessed in all the sectors in Himachal Pradesh. There is a network of 37207 km roads in the State. 3128 Panchayats out of a total 3226 have been connected with roads. There are 15553 educational institutions and literacy rate is 82.80 percent. A large network of 4320 health institutions is providing better facilities even to the remote areas. All villages have electricity. The State has become power surplus. The per capita income is Rs. 1,76,968.

The tenure of last two years of the present government holds a special significance in the journey of development of the State. The State has witnessed spectacular development in this short period. State government has ensured all round development of the State by fulfilling the hopes and aspirations of the common people. It is a matter of pride for all of us that the State has received National level awards for better performance in the field of good governance, health, education, agriculture and horticulture during this period.

The present State government set a clear roadmap for the development of the State as soon as it assumed office on 27 December, 2017. Guiding principles were adopted to accelerate the pace of development in the State so that plans could be made in a time-bound manner according to the set targets. The development policies in the State have been determined in accordance with the Sustainable Development Goals set by the United Nations, and to fulfill these goals, the State Government has prepared a vision document to make the process of development sustainable and inclusive. In the last two years, Himachal Pradesh has been selected as the best State in the country for its achievement of sustainable development goals, which is indeed a matter of pride. Niti Aayog has also appreciated the efforts of the State in this regard.

New schemes and innovative efforts of the State have received accolades at the National level. The Prime Minister Shri Narendra Modi has himself appreciated these efforts. In his message sent on the completion of two years of the present government on 27 December 2019, the Prime Minister has mentioned that Himachal bestowed with immense potential is moving fast in various fields including education, health, tourism and infrastructure and is prepared to give a new direction and dimension to India's developmental journey today. With this new stream of development, new employment opportunities are being created in the State alongwith strengthening of the State's economic situation.

We are very fortunate to have the affection and guidance of a great personality Shri Narendra Modi, Prime Minister. Many ambitious welfare schemes have been started by the Central Government under his dynamic leadership, which have benefited all the people of the country. The State government and the people of the State express their gratitude for the generous support and blessings of the Prime Minister and his cabinet colleagues.

The present State government has set new records of development in these two years. New schemes launched for public welfare have yielded favourable results. Janmanch, Mukhya Mantri Seva Sankalp Helpline, Himachal Grihini Suvidha Yojana, Himcare and Sahara are some of the major schemes. Our State has emerged as the second best State in the country in overall performance due to effective implementation of welfare schemes. The State has achieved first place in the 'State of the States' Award in the fields of education and health.

The present government has ensured welfare of every section of the society. In the first meeting of the cabinet, the present State government reduced the age limit for receiving social security pension from 80 to 70 years without any income limit. With this first decision, 1.30 lakh older persons were benefited at that time. At present, 2,63,798 older persons are receiving social security pension of Rs. 1500 per month.

The people of the State are taking full advantage of the Janmanch, which was started with the objective of redressing public grievances on the spot and providing a forum to the people of the State for a direct dialogue with the administration. The first Janmanch was organized on 3 June, 2018. Since then, 181 Janmanch programs have been organized in different parts of the State. The public has made 44,800 complaints and demands in these programs. More than 90 percent of these complaints were redressed on the spot and the remaining complaints forwarded immediately to the concerned departments for further action.

Mukhya Mantri Seva Sankalp Helpline-1100 has been started from 16 September, 2019 to bring the government closer to the public and to solve their most of the problems. People from any corner of the State and even outside can now call 1100 and register their complaint. This helpline has become very popular within four months. As many as 1,99,516 calls were received on helpline by 15 January 2020, out of which 48,644 were complaints. 40,951 of the complaints have been resolved.

State government has launched Himachal Grihini Suvidha Yojana to empower women and protect the environment by providing clean and smokeless fuel to the eligible households of the State. This scheme has been very successful and today all the families in the State have a gas connection. More than 2.76 lakh free gas connections have been provided under this scheme. Today, Himachal Pradesh has become the first State in the country to register this achievement.

'Himcare' scheme has been started for all the families not covered under Ayushman Bharat Yojana in the State. Free medical treatment facility upto Rs. 5 lakh is being provided to a family of up to five members under the scheme on the lines of Ayushman Bharat Scheme. Total 199 health institutions are registered to avail benefits of this scheme which includes 56 private hospitals. PGI Chandigarh is also covered under the scheme. As many as 5.50 lakh

families have been registered within a year under the scheme. New cards are being made from 1 January, 2020 under the scheme. So far, more than 58 thousand patients have been treated under this scheme, on which the government has spent an amount of Rs. 54.75 crore.

The State government has started 'Sahara', another major relief scheme in the field of health, under which financial assistance of Rs. 2000 per month is being provided to the eligible patients. In this scheme, the State government is providing support to the patients suffering from serious diseases like paralysis, cancer and muscular dystrophy etc.

Himachal Pradesh is rich in natural and human resources. State government has taken a major initiative to transform socio-economic scenario of the State by utilizing these valuable resources. Global Investor Meet was organized on November 7-8, 2019 at Dharamshala for the first time, making this small State a platform for entrepreneurs and investors from all over the world. Prime Minister Shri Narendra Modi inaugurated this mega event. Extensive preparations were made for the success of this Meet. Road shows were held in the country and abroad. Advantages and immense potential of Himachal Pradesh were showcased in these road shows. As a result of these efforts, 703 MoUs involving investment proposals worth Rs. 96,720.88 crore were signed, which was much more than the target fixed for the Meet. The process of signing MoUs is still going on.

Investors from all over the country and abroad have come forward to make Himachal their workplace. Ground breaking ceremony of 240 projects having investment of Rs. 13,656 crore was held on 27 December, 2019. The efforts are going on to organize another ground breaking ceremony soon. With this investment, infrastructure development will get a boost, economic activities will increase and lakhs of employment opportunities will be created.

Our government is always committed for the welfare of farmers. The State government has initiated Mukhya Mantri Khet Sanrakshan Yojana to save the crop of farmers from wild animals by providing solar fencing, barbed wire and chain link fencing. In this scheme, 50 to 85 percent subsidy is being provided for fencing. A large number of farmers in the State have come forward to take advantage of this scheme.

Farmers in the State are being motivated to adopt natural farming. More than 40 thousand farmers have adopted natural farming. Natural farming is being done on 1650 hectares of land in the State.

Special initiatives have been taken to promote tourism in the State. A new tourism policy has been formulated under which an action plan has been made to attract tourists throughout the year. In this scheme, priority has been given to promote rural, religious, adventure, heritage, Eco, film and wellness tourism. A new film policy has also been formulated to make this State the first choice of celebrities of the cine world by utilizing the natural beauty existing in the State.

Under the Nai Raahein-Nai Manzilein scheme, Chanshal Valley is being developed for skiing, Janjehli for Eco-tourism, Bir-Billing for paragliding and Larji and Pong Dam for water sports. Efforts are also being made to develop Tattapani as a water sports spot.

Our Govt. has launched Shakti Button App and Gudiya Helpline-1515 for the safety and empowerment of women. Hoshiyar Singh Helpline-1090 is being run to curb the activities of forest, mining and drug mafia.

The State Govt. has adopted a positive approach towards development of all regions and all sections of the society. Priorities are being decided on the suggestions of the public representatives. An annual plan of Rs. 7900 crore has been proposed for the coming financial year, which is Rs. 800 crore higher than the present plan size.

A Statewide campaign has been launched for checking and curbing the menace of drugs. In this campaign against drugs, we have also involved neighbouring States, so that this evil can be eradicated with the joint efforts. Drug prevention Board was constituted to make this campaign more effective and establish better coordination between various agencies.

'My Gov' portal has recently been launched in order to ensure active public participation in development. People will be able to give their views and suggestions on policies and programs of the government through this portal and feedback will be made best use of, in the interest of the State. Online monitoring of various developmental schemes is being ensured by Govt. of Himachal Pradesh through 'Him Pragati Portal'. State has received a national level award for this new initiative.

The pace of development in the State has gained momentum in the last two years and Himachal Pradesh is heading towards becoming a prosperous and self-reliant State. The interests and welfare of the people of the State is the top priority of the government and we will continue to work with sincerity and commitment for making their lives happy and prosperous.

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