

BOARD OF DEPARTMENTAL EXAMINATION (April, 2016) ;

TOURISM DEPARTMENT

[DEPARTMENTAL EXAMINATION OF OTHER GAZETTED OFFICERS (NON-TECHNICAL) OF HIMACHAL PRADESH]

Paper-3

TIME ALLOWED: 3 Hours

Maximum Marks: 100

Note:- Attempt any 5 questions.

All Questions carry equal marks.

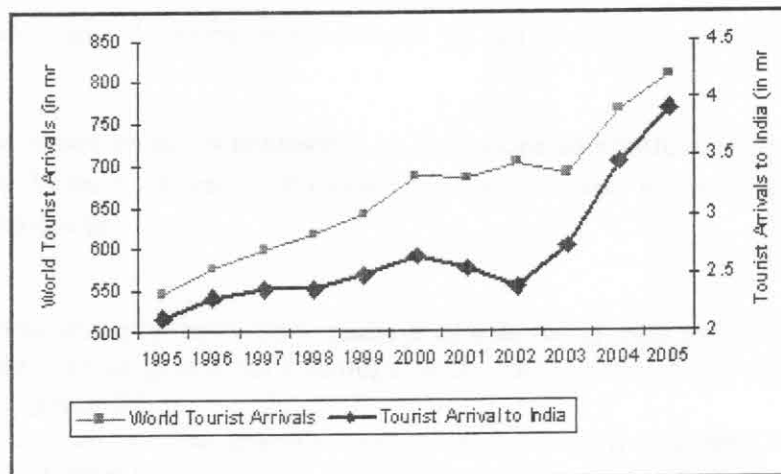
Q.No.1 Write short notes on only 4 of the following:-

- a) National Tourism Policies.
- b) HP Tourism Policies.
- c) Carrying Capacity.
- d) Tourist typologies.
- e) WTO.
- f) Wayside Amenities.
- g) Heritage Tourism

5 marks each (Total 20 marks)

Q No. 2. On the basis of the graphical data given below analyse the recent tourism trends for India giving reasons for the same. Please give examples to support your analysis.

**Exhibit 1: International Tourist Arrivals by Region (millions)**



**Exhibit 2: COMPETITIVENESS RANKING OF NATIONS ON FACTORS AFFECTING TOURISM**

Country	A Rank	B Rank	C Rank	D Rank	
Switzerland	1	2	2	2	A - overall rank
USA	5	33	1	12	B - Regulatory Framework
Hong Kong SAR	6	4	14	14	C - Business Environment & Infrastructure
Australia	13	16	10	26	D - Human, cultural & Material Resources.
Greece	24	20	32	15	
Malaysia	31	27	27	57	
Italy	33	42	30	32	
Mauritius	39	35	46	39	
Brazil	59	67	48	67	
Argentina	64	85	58	45	
India	65	62	55	81	
China	71	78	61	93	

Source: *World Economic Forum, World T&T Competitiveness Report, 2007, Geneva*

- Q.No.3.** a) What are the main features of the HP Tourism Development & Registration Act 2002? (10 marks)
- b) What are the statutory clearances that an entrepreneur has to obtain in establishing a tourism project? Is the process investor friendly & promotes Ease of doing tourism business in HP? (10 marks)
- Q.No.4.** a) Tourism is a sector that grows as a by product of activities in nearly all other sectors. Therefore it is a very fragile product'- Give arguments for and against this statement with examples. (10 marks)
- b) 'Tourism empowers women.' Debate this statement with examples to support your argument. (10 marks)

**Q.No.5.** How has ICT (Information and Communication Technology) impacted growth in the tourism & travel industry? Support your arguments with local & national examples taken from tourism and sectors linked with it.

**Q.No.6.** Write short notes on **any 4** of the following:- **( 5 marks each- total 20 marks)**

- a) HP Aero sports Rules, 2002- highlight the safety aspects for these sports.
- b) HP Tourism development Board and Tourism Development Councils.
- c) Types of inspections carried out by District Tourism Development Officers and Hotel Inspectors
- d) Boutique hotels
- e) Backpacker Tourism
- f) Visa on Arrival in India
- g) Rural Tourism

**Q.No.7.** a) Describe the role of HPTDC in Tourism promotion in HP giving illustrations from its flagship units, its financial performance & the problems it faces. **(10 marks)**

b) Elaborate how HPTDC has benefitted from the HP Tourism Master Plan, tourism circuits and green Tourism initiatives. **(10 marks)**

**Q.No.8.** "Urbanization and tourism are closely linked. Examine this statement in the light of existing HP Government tourism, transport and urban development policies with special reference to 'Smart Cities ' and Swachh Bharat Abhiyaan emphasizing the aspect of sustainable tourism. **(20 marks)**