

**BOARD OF DEPARTMENTAL EXAMINATION (October, 2015)**  
**TOURISM DEPARTMENT**  
**[DEPARTMENTAL EXAMINATION OF OTHER GAZETTED OFFICERS (NON-TECHNICAL) OF HIMACHAL PRADESH]**

**Paper-4**

**TIME ALLOWED: 3 Hours**

**Maximum Marks: 100**

**Note:- Attempt any 5 questions.**

**All Questions carry equal marks.**

- Q.No.1. Critically asses the impact of Tourism on local population with special reference to Community based tourism. (20)
- Q.No.2. Describe the role of HPTDC in Tourism promotion in HP giving illustrations from its flagship units, its financial performance & the problems it faces. (20)
- Q.No.3. Describe any 4 of the following:- (5 marks each- total 20 marks)
- a) Define Tourism Development .
  - b) Products having Tourism Potential .
  - c) Tourism Production Function.
  - d) Tourism Development Theories
  - e) Medical Tourism.
- Q.No.4. What is Sustainable Tourism ? Outline the key concepts with reference to tourism development in HP. (20)
- Q.No.5. Describe the natural resources of HP that can promote growth of various types of tourism with special reference to UNESCO world Heritage sites. (20)
- Q.No.6. "Urbanization and tourism are closely linked Examine this statement in the light of existing HP Government tourism, transport and urban development policies with special reference to 'Smart Cities ' and Swachh Bharat Abhiyaan (20)
- Q.No.7. Write short notes on any 4 of the following :- (5 marks each- total 20 marks)
- a) Eco Tourism concept, policy , strategy & major projects.
  - b) Incentives available to home stay projects in HP.
  - c) Disinvestment of HPTDC tourism under the govt. policy.
  - d) EIA and its impact on sustainable tourism..
  - e) Luxury Tax.
- Q.No.8. What are the statutory clearances that an entrepreneur has to obtain in establishing a tourism project? How can the policy & strategy be improved to become more Investor friendly & promote Ease of doing tourism business in HP. (20)