

H.P.BOARD OF DEPARTMENTAL EXAMINATION

Departmental Examination of other Gazetted Officers of H.P  
(Public Relations) Session April, 2014

Paper No.4 Time Allowed 3 hours. Maximum Marks 100

Note:

Attempt any Five Questions. All questions carry equal marks. Question No.1 is Compulsory. No books are allowed in the Examination Hall. Answer can be written in Hindi or in English.

Q.No.1. Draft a press note from the material annexed as "A" giving suitable caption.  
(20 Marks)

Q.No.2 (a)Discuss the importance of Public Relations in any Organisation-Government/  
Public or Private.

(b)Elaborate on the functions of Press Council of India.

(2x10=20 Marks)

Q.No.3. Draft a Media Plan for the promotion of tourism in the State.

(20 Marks)

Q.No.4. Conservation of forests is essential for the protection of environment.  
What steps are being taken by the government in this direction ?

(20 Marks)

Q.No.5. Prepare a speech for the Chief Minister which is to be delivered on  
'Himachal Day'.

(20 Marks)

Q.No.6. 70% of the population of the State is directly dependent on the Agriculture.  
What schemes are being implemented by the state government in the  
Agriculture and allied sectors for the benefit of this section of the Society?

(20 Marks)

Q.No.7.(a) The Chief Minister of Himachal Pradesh is on tour to the tribal areas of  
the state. He is to address a public meeting at Kaza, headquarter of Spiti.  
As Public Relation Officer, elaborate on the duties you would be performing  
to cover the public meeting of Hon'ble Chief Minister?

(b)In the backdrop of geographical conditions of the state, write a developmental  
note on the road network/transport facility in the state.

(2x10=20 Marks)

Q.No.8. Write short notes on the following:-

i) National Rural Health Mission.

ii) Incentives being given by the Centre and State governments to promote industries  
in Himachal Pradesh.

(2x10=20 marks)

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