

No.EDN-SE (Gen) F (04)07/2025-Env.
Directorate of Higher Education.
Himachal Pradesh

Dated: Shimla-171001 the September 2025

To

All the Deputy Directors of Elementary/Secondary Education
Himachal Pradesh.

Subject:- Implementation of Swachhata Pakhwada 2025.

Please find enclosed herewith a copy of letter No. H.P.S.E.S.S (SAMAGRA SHIKSHA)-HO-SWACHHATA PAKHWADA-14/2025-1434 dated 7.8.2025 received from the State Project Director (SS) Himachal Pradesh, on the subject cited above.

In this regard, it is submitted that the Swachhata Pakhwada is a initiative aimed at promoting cleanliness and hygiene in Educational institutions and fostering a sense of responsibility among students and staff. Your active participation and support are vital for the successful execution of this program.

Now threrfore you are directed to circulate the instructions amongst all the heads of educational institutions under your control for comprehensive implementation of Swachhata Pakhwada and comprehensive report detailing the activities undertaken during the swachhata Pakhwada, alongwith supporting documents (photographs, activity logs etc) may be sent to this Directorate at the earliest at email id: sapchd24@gmail.com.



Addl. Director of School Education
Himachal Pradesh.

Endst. No. Even Dated: Shimla-171001, September, 2025
Copy for information to:-

- 1 The State Project Director (SS) Himachal Pradesh, Shimla-1
- ✓ 2 The Nodal Officer, IT Cell, Directorate of School Education, Himachal Pradesh w.r.t. upload the same on departmental website.
- 3 Guard file.




Addl. Director of School Education
Himachal Pradesh.

From,

State Project Director (Samagra Shiksha),
Himachal Pradesh Shimla -1.

To,

✓ The Director of School Education,
Lalpani, Shimla, distt. Shimla, H.P.

Dated: Shimla-2

7 the. August 2025

Subject: Implementation of Swachhata Pakhwada 2025.

Dear Sir,

A P.U.C. has been received from the Joint Secretary, Ministry of Education (MoE), under D.O. No. F.27-2/2025-IS-9, informing us that the Swachhata Pakhwada for the year 2025 is scheduled to be observed from **16th to 30th September 2025**.

In this regard, I request your good office to kindly ensure the comprehensive implementation of the Swachhata Pakhwada across all schools in Himachal Pradesh under your jurisdiction, strictly in accordance with the enclosed guidelines.

The Swachhata Pakhwada is a crucial initiative aimed at promoting cleanliness and hygiene in educational institutions and fostering a sense of responsibility among students and staff. Your active participation and support are vital for the successful execution of this program.

Furthermore, it is requested that a comprehensive report detailing the activities undertaken during the Swachhata Pakhwada, along with supporting documentation (photographs, activity logs, etc.), also be submitted to the State Project Director (SS) office.

o/c


State Project Director (SS),
Himachal Pradesh Shimla -1.

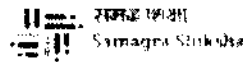
Encl: Copy of Swachhata Pakhwada Guidelines

Copy to:

1. The Secretary Education, Govt. of Himachal Pradesh for information please.


State Project Director (SS),
Himachal Pradesh Shimla.-1.

Archana Sharma Awasthi
Joint Secretary
Tel. No. 011-23386232
Email: js-ss1.ae@gov.in



D.O.No.F.27-2/2025-IS-9

Dated: 30th July, 2025

Dear Sir/Madam,

As you are aware, this Department has been observing Swachhata Pakhwada every year since 2016 in all the schools of the country. With the exemplary support of the States & UTs and Autonomous organizations of Ministry of Education (MoE), Swachhata Pakhwada of this Department has become a successful mass movement with the annual participation of millions of children and other functionaries besides members of the community. Role of the schools in ushering in a Clean India has been recognized at the top most levels of the Government.

2. The year 2025 would be the 10th consecutive year of Swachhata Pakhwada implementation. As per the Calendar of Swachhata Pakhwada for the year 2025 circulated by Cabinet Secretariat and Ministry of Jal Shakti, (Department of Drinking Water & Sanitation), Government of India, the Swachhata Pakhwada for this Department is scheduled from 16th – 30th September, 2025.

3. For observing the Swachhata Pakhwada in a befitting manner for focused participation resulting in cleanliness, sanitation and hygiene drive and other related activities in schools with active involvement of students, teachers and community, the schools/ institutions may be instructed to undertake the following suggestive participatory activities during 16th – 30th September, 2025:

- i. Swachhata Shapath may be organised in all schools and educational institutions, wherein all students and teachers/staff may participate and take pledge.
- ii. Teachers to inspect water and sanitary facilities in school/ institutions do a quick assessment of water, sanitation and hygiene facilities and make proposal/ plan for repair and upkeep of the facilities, if required.
- iii. Holding meeting of SMCs/ SMDCs/ PTAs or between parents and teachers in the first week of the Pakhwada to highlight the importance of cleanliness & sanitation, importance of Hand-washing, promote water conservation/ Rain Water Harvesting practices during the Parent-Teacher Meetings (PTMs); and to encourage and inspire them to continue with the good practices for hygiene and sanitation in school as well as home.
- iv. Competitions for clean and well-maintained premises and toilets in schools.

Dr. Arun
will be consulted
30/7
SPB

- v. Essay/ Slogan/ Poem writing, Painting, Elocution, Quiz, Model making competition for students on cleanliness and hygiene practices in school.
- vi. Swachhata awareness messages to be posted on the website of the Organisation/ Schools/ State, School Education Department. Alternatively, photographs on Swachhata may be displayed in schools.

4. The following activities may also be undertaken by the teachers and administration of the schools:

- i. All kinds of waste material like sanitation waste, used and disposed masks, broken furniture, unusable equipment, defunct vehicles etc. should be completely removed from the premises of schools/ institutions and disposed off as per procedure.
- ii. Banning use of single use of plastics within school premises.
- iii. Teachers and students in association with local representative should propagate the theme of the Pakhwada among family members, neighbours, citizens in nearby areas.
- iv. Awareness about stopping use of Single Use Plastic and mitigation of plastic pollution, while adhering to 3 R (Reduce, Reuse and Recycle) principles.
- v. Daily cleaning and disinfection of frequently used surfaces.

5. Further, in order to give impetus to the Swachhata drive and create mass awareness, it is requested that the following activities may be undertaken at the State level:

- i. Audio visual programme/IEC material to be created to motivate students/ employees and others on Swachhata and water conservation.
- ii. Electronic banners may be created and uploaded on the departmental/ state web portals to highlight the observance of the Pakhwada. Publicity and awareness generation may be done through use of social media, as well as electronic and print media.

6. **Suggested Action plan for Swachhata Pakhwada, 2025 (16th – 30th September, 2025) is enclosed at Annexure.** You are accordingly requested to take necessary action and issue necessary instructions to district authorities, the schools/ educational institutions, so as to ensure participation of students, teachers, parents, local people and representative etc., whole heartedly in the Swachhata Pakhwada during 16th – 30th September, 2025 and make the Swachhata Pakhwada successful.

7. You are requested to kindly intimate the number of schools and students participated in the Pakhwada, activity-wise in your State/UT to this Department. Photographs, video, films etc. alongwith highlights of each day of the Pakhwada may be uploaded on daily basis by 7.00 PM from 14th September, 2025 to 5th October, 2025 for the different activities so as to communicate the consolidated figures of States and UTs to Ministry of Jal Shakti (Department of Drinking Water & Sanitation)

8. Further, you are requested to nominate one Nodal officer for updating the Google Tracker. The Name, designation, Gmail ID and mobile number of the officer may be

communicated to this department at the earliest on swachhtapakhwada2025@gmail.com. The details of Google Tracker and Drive to upload activities as above, will be intimated separately.

9. It is reiterated that schools may be encouraged to continue the activities related to cleanliness and hygiene highlighted during Swachhata Pakhwada on a consistent and sustainable basis by integrating with regular routine throughout the year.

With regards,

Yours sincerely,

Archana

(Archana Sharma Awasthi)

To

1. The Principal Secretaries/ Secretaries (School Education) of all States/UTs.
2. The SPDs, Samagra Shiksha of all States/UTs

Copy for similar action to:-

1. Chairman, CBSE
2. Commissioner, KVS
3. Commissioner, NVS
4. Director, NCERT
5. Chairman, NIOS
6. NCTE

Copy for information to:-

1. PS to Shiksha Mantri
2. Sr. PPS to Secretary (SE&L)
3. Secretary, Ministry of Jal Shakti, Department of DWS.
4. NIC cell – for uploading on the website.

Swachhata Pakhwada 2025

Day-wise School Activity

Date	Day / Theme	Activities	Action Plan
16 th September	SHAPATH DAY	School assembly; all students & teachers take the cleanliness pledge; display posters in staircases and important notice boards; flag off the Pakhwada. (<i>All students & staff take pledge; class leaders ensure daily cleanliness of classrooms.</i>)	
17 th & 18 th September	SWACHHATA AWARENESS DAY	Outreach in schools/colleges nearby: lectures, demo on hygiene, handwashing, safe drinking water, waste segregation. Repair leaking taps; use water harvesting where possible; ensure lights/fans/electric appliances switched off when not used; awareness sessions. <i>Students prepare posters/slogans; teachers guide debates & speeches; eco-clubs coordinate rally.</i>	
19 th September	GREEN SCHOOL DRIVE DAY	Plant saplings around the school; tend gardens; hill-slope planting; awareness of biodiversity; making herbal gardens. (Plant saplings, create class-wise flowerpots or herbal garden; "Adopt a Plant" activity.) Each student plants or cares for one sapling; teachers monitor survival; eco-club maintains garden.	
20 th September	COMMUNITY OUTREACH DAYS	Students visit neighbouring villages or homes to spread message; engage parents; clean areas outside	

		school on roadsides, paths. Door-to-door cleanliness awareness in nearby locality; clean public paths/playgrounds near school; invite parents for joint drive. Or Door-to-door campaign on home waste segregation & composting. (Parents & villagers learn practical waste solutions.) (Students spread messages through slogans/songs; teachers accompany and ensure safety; parents contribute tools & support.) Students spread messages through slogans/songs; teachers accompany and ensure safety	
22 nd & 23 rd September	HAND WASH DAY	Handwashing demonstration; making awareness posters. Demonstration of 7-step handwashing technique in assembly; class-wise handwashing practice; skit on hygiene. (Health & wellness club students lead demos; teachers ensure soap/hand wash availability.) e.g. Handwashing relay race – groups compete to wash hands correctly & quickly. • Create jingles/slogans for handwashing.	
24 th & 25 th September	SWACHHATA PARTICIPATION DAYS	Mass cleanliness drive of classrooms, labs, toilets, playground; inter-class competition for “Cleanest Classroom Award”.	
26 th September	PERSONAL HYGIENE DAY	; hygienic nail/trimming practices; perhaps invite local health workers. (Talk/demo on nail care, hair	

		Hygiene, neat uniform; "Personal Hygiene Check" (handkerchief, nails, shoes). <i>Students maintain hygiene diary; teachers record best-maintained students.</i>	
27 th September	SWACHHATA SCHOOL EXHIBITION DAY	Display posters, models, charts, photos from days so far; invite community & parents; school walk showing cleaned areas. Exhibition of charts, posters, models, recycled art, "before & after" photos of cleanliness drives. Invite parents/community. <i>Connects school projects to real-world sustainability. (Students prepare models/art; teachers arrange exhibition corners; eco-club documents progress.)</i> Invite parents & panchayat leaders.	
28 th & 29 th September	SWACHHATA ACTION PLAN DAY	Review what was done; feedback meeting; form Swachhata student committees; plan for continuous cleanliness (weekly/monthly). Class discussions: "How to keep our school clean every day?"; draft School Swachhata Action Plan (weekly cleaning schedule, responsibilities) e.g. Students draft a "Clean School Constitution" – rules for waste disposal, toilet use, water saving. • Create a rotational duty roster for weekly cleanliness (class-wise responsibility). • Suggestion box: students drop ideas for long-term swachhata. Students suggest practical ideas; teachers consolidate into one Action Plan; School Swachhata Committee formed. <u>* Plan stays for the whole year, not just 15 days.</u>	

30 th September	PRIZE DISTRIBUTION DAY	<u>*Recognition of "Swachhata Champions" (students, teachers, support staff)*</u> Launch of a permanent Eco-Club / Swachhata Committee Awards/recognition for best classes, students, teachers; presentation of outcomes; awards to best class, cleanest toilet block, best poster, best speech; cultural program on Swachhata	
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Convert the 15-day campaign into a year-long cleanliness calendar. Maintain photo diary, upload on district/state portal.

