

Through-email

No. EDN-SE(Quality Education-WWF)2025-26
Directorate of School Education,
Himachal Pradesh, Shimla-171001

Dated Shimla-171001

July, 2025

To

All Deputy Directors
Secondary & Elementary Education
Himachal Pradesh.

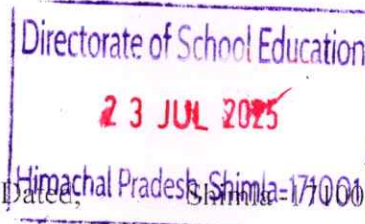


Subject: - Seeking Support for Wild Wisdom Global Challenge 2025 for
Students- reg.

Sir/Madam,

Kindly find enclosed letter from Govt. of India letter No. F.No. 2-8/2025-EE.12 Ministry of Education Department of School Education & Literacy Dated 18-07-2025, (already sent to you through e-mail) regarding subject cited above. You are therefore direct to inform the quarter concerned to ensure maximum participation of students from class 6th to 9th only (minimum 40 students per school). All the details given in the letter (copy enclosed). registration on the portal will be open till 15th August 2025. The link for the portal is <http://academy.wwfindia.org/wildwisdom>. For any query contact these numbers mention below. The Same is also available on departmental website for reference.

1. Work:- +91 1141504790
2. Mobile: +8929990989, 7428056770, 9958982352
3. E mail: adalal@wwfindia.net



Director
School Education
Himachal Pradesh, Shimla-1

Endst. of even No.

Dated Shimla-171001

July, 2025

Copy forwarded for information to:-

1. Aarti Dalal Assistant Manager-Environment Education WWF-India, 172-B, Lodi Estate, New Delhi-110003 for information please.
2. The Incharge IT, DSE, with the direction to upload the same on departmental website please
3. Guard file.

Director
School Education
Himachal Pradesh, Shimla-1

Fw: Seeking DoE (Himachal Pradesh) continued Support for the 18th Edition of the Wild Wisdom Global Challenge 2025!

1 message

Aarti Dalal <adalal@wwfindia.net>

15 July 2025 at 12:25

To: "qualitycellhq@gmail.com" <qualitycellhq@gmail.com>

Cc: PS Cell <pscell2017@gmail.com>, Director Elementary Education <eleedu-hp@gov.in>, Ambreen Khan <ambreen@wwfindia.net>

Dear Sheetal Ma'am,
It was nice speaking with you!

As discussed, I am resharing the email regarding WWF-India's flagship initiative – the *Wild Wisdom Global Challenge (WWGC)*, the largest global quiz on wildlife and the environment.

WWF-India is a leading conservation organization that believes in the power of education to build a sustainable and secure future for our children. WWF-India's Environmental Education division strives to inform, inspire and empower children, youth and citizens to contribute to environmental conservation through knowledge building and action. WWF-India has been running the biggest Global quiz on Wildlife 'Wild Wisdom Global Challenge' (WWGC) since 2008. **WWGC gets participation from 500,000 students every year.**

We are delighted to inform you that we have officially launched the **18th Edition of the Wild Wisdom Global Challenge 2025**. **The Ministry of Education, Government of India, has also endorsed the initiative and circulated an official communication to all major education boards, including Department of Education (DoE), Himachal Pradesh.**

We are now reaching out to you once again to seek your support in encouraging schools across India to participate in this enriching challenge — **without any financial obligation to the Directorate of Education, Himachal Pradesh or schools.**

Please find attached:

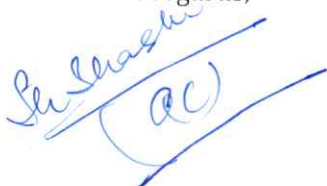
- A copy of the letter received from the **Ministry of Education, Government of India**
- **WWGC circular** for dissemination to **schools in Himachal Pradesh**
- **WWGC Brochure** for more information and details

We would be grateful if you could share this circular with all schools under your jurisdiction and encourage them to participate.

Please feel free to reach out to us for any further information or clarification.

We look forward to your positive response and continued partnership in nurturing a generation of environmentally conscious and responsible young citizens.

Warm regards,





Aarti Dalal
Assistant Manager- Environment Education

WWF-India, 172-B, Lodi Estate, New Delhi-110003
Work: +91 1141504790
Mobile: +91 8929990989
Email: adalal@wwfindia.net

From: Aarti Dalal <adalal@wwfindia.net>
Sent: Thursday, July 10, 2025 2:32 PM
To: Director Elementary Education <eleedu-hp@gov.in>
Cc: Ambreen Khan <ambreen@wwfindia.net>; PS Cell <pscell2017@gmail.com>
Subject: Re: Seeking DoE (Himachal Pradesh) continued Support for the 18th Edition of the Wild Wisdom Global Challenge 2025!

Dear Sir,

Hope this message finds you well.

This is in reference to the email we shared with you on June 12, 2025, regarding WWF-India's flagship initiative – the *Wild Wisdom Global Challenge* (WWGC), the biggest global quiz on wildlife and the environment.

WWF-India is a leading conservation organization that believes in the power of education to build a sustainable and secure future for our children. WWF-India's Environmental Education division strives to inform, inspire and empower children, youth and citizens to contribute to environmental conservation through knowledge building and action. WWF-India has been running the biggest Global quiz on Wildlife 'Wild Wisdom Global Challenge' (WWGC) since 2008. **WWGC gets participation from 500,000 students every year.**

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Warm regards,



Aarti Dalal
Assistant Manager- Environment Education

WWF-India, 172-B, Lodi Estate, New Delhi-110003
Work: +91 1141504790
Mobile: +91 8929990989
Email: adalal@wwfindia.net

From: Aarti Dalal
Sent: Thursday, June 12, 2025 12:29 PM
To: Director Elementary Education <eleedu-hp@gov.in>
Cc: Ambreen Khan <ambreen@wwfindia.net>; PS Cell <pscell2017@gmail.com>
Subject: Seeking DoE (Himachal Pradesh) continued Support for the 18th Edition of the Wild Wisdom Global Challenge 2025!

To,
Sh. Ashish Kohli, HPAS
Director
Elementary Education,
Himachal Pradesh

Dear Sir,

Greetings from WWF-India!

We would like to extend our heartfelt gratitude to the Directorate of Education, Himachal Pradesh for its support towards **WWF-India's Wild Wisdom Global Challenge (WWGC)**. In the previous edition, we witnessed enthusiastic participation from over **400,000 students across 2,600 schools** across the country.

We are delighted to inform you that we have officially launched the **18th Edition of the Wild Wisdom Global Challenge 2025**. The Ministry of Education, Government of India, has also endorsed the initiative and circulated an official communication to all major education boards, including Department of Education (DoE), Himachal Pradesh.

We are now reaching out to you once again to seek your support in encouraging schools across India to participate in this enriching challenge — **without any financial obligation to the Directorate of Education, Himachal Pradesh or schools**.

The theme for this year is **"Incredible Insects"**. Through this theme, the challenge will invite students to explore the captivating world of insects — from dazzling butterflies and mysterious moths to buzzing bees, hopping grasshoppers, stealthy mantises, shimmering dragonflies, and many more wild wonders waiting to be discovered!

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We look forward to your positive response and continued partnership in nurturing a generation of environmentally conscious and responsible young citizens.

Warm regards,




Aarti Dalal
Assistant Manager- Environment Education

WWF-India, 172-B, Lodi Estate, New Delhi-110003
Work: +91 1141504790
Mobile: +91 8929990989
Email: adalal@wwfindia.net

This message is for the sole use of the intended recipient(s) and may contain information that is confidential. If you have received this email in error, please notify the sender by return email, delete this email and destroy any copy.

3 attachments

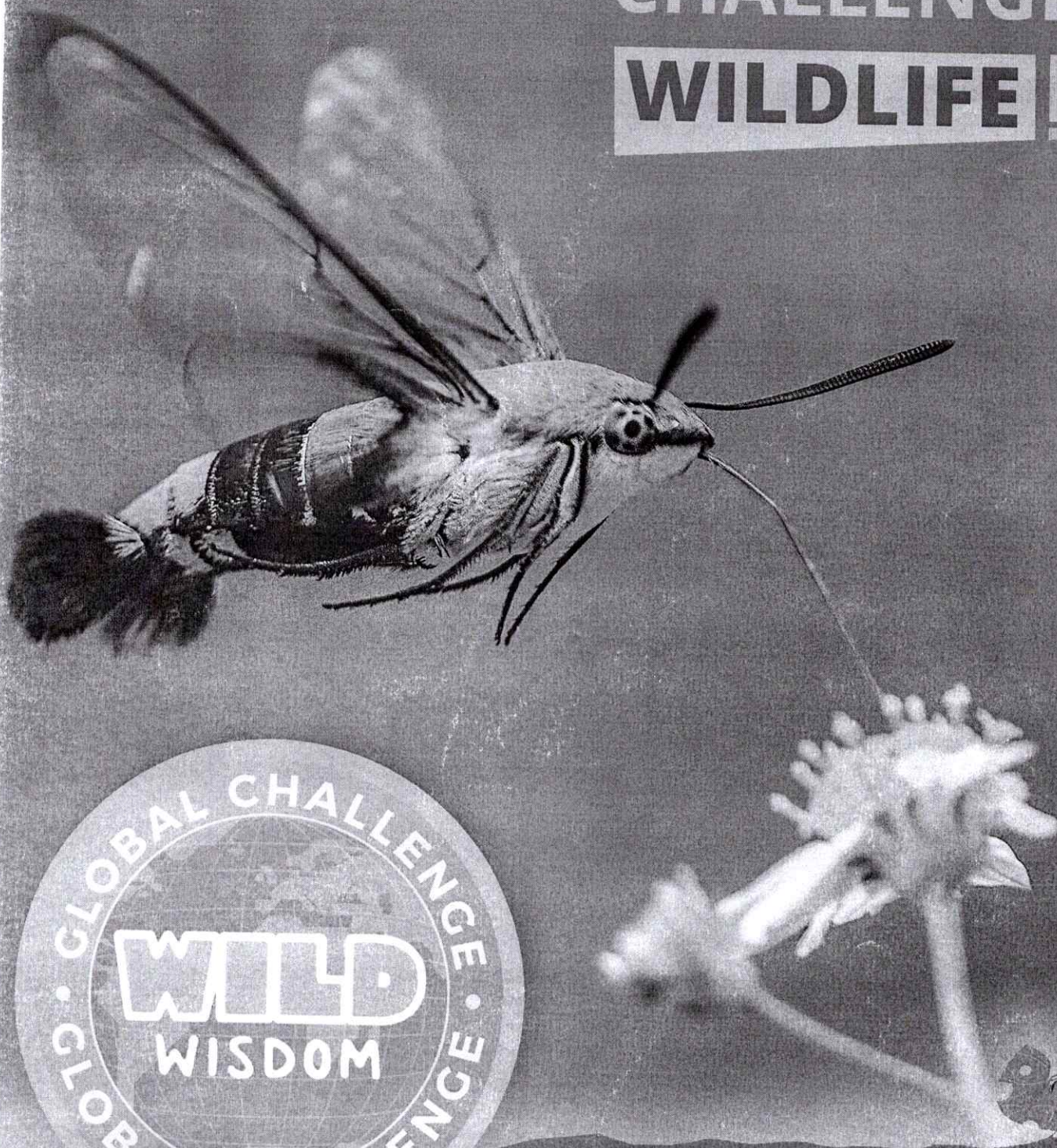
 **WWGC 2025 Broucher Final_23rd April.pdf**
8638K

 **MOE_ Letter.pdf**
546K

 **WWGC 2025 Circular-Final.docx**
30K



SIGN UP FOR THE BIGGEST CHALLENGE ON **WILDLIFE!**



REGISTER BY 15 AUGUST 2025

Photo: David H. Williams © 2014 B&B

BUZZZZZ INTO THE WILDER

Join the ultimate global wildlife challenge and dive into the fascinating world of **Incredible Insects** — from dazzling butterflies and mysterious moths to buzzing bees, hopping grasshoppers, stealthy mantises, shimmering dragonflies, and so many more wild wonders waiting to be discovered!

IMPORTANT POINTS

- Minimum 40 students per school
- Open to Students from classes 6-9 only
- E-certificate for all participating students
- Appreciation certificate for teacher coordinator (one per school)

LEVELS OF THE CHALLENGE

REWARDS

GRAND PRIZE –

An exclusive, all-in-one trophy for the teams selected for the National level

CITY, ZONAL, NATIONAL

- Trophy for the winning team
- Medals for 1st, 2nd, and 3rd place
- Certificate of appreciation for the teacher coordinator

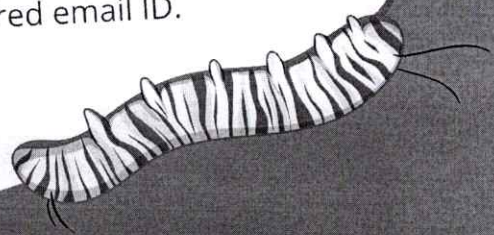
INTERNATIONAL

Camera for the winning team and a special International Film

STEP-BY-STEP INSTRUCTIONS TO SIGN UP FOR THE TEACHER COORDINATOR

1. **Register your school** at academy.wwfindia.org/wildwisdom.
2. **Encourage students** to prepare for the quiz rounds by participating in mock quizzes, expert webinars, in-campus activities, and exploring digital learning resources available on our website.
3. **Conduct the first-level quiz (Classroom Level)** for all interested students (WWF-India will provide the e-question paper and answer key).
4. **Evaluate the answer sheets** and submit the details of the **top two scorers** from your school.
5. **Guide your students** to complete the in-campus activities to earn **bonus points**.*
6. Upon qualifying various rounds, the **top two students will represent your school** at the **City, Zonal, National, and International levels**.

*All important instructions about the levels, bonus points and dates will be shared with the Teacher Coordinator on the registered email ID.



Working to sustain the natural world for the benefit of people and wildlife.

together possible wwfindia.org



REGISTER HERE BY
15 AUGUST 2025

For any queries, contact:

F.No. 2-8/2025-EE.12
Government of India
Ministry of Education
Department of School Education & Literacy

578-20
18.05.2025

Shastri Bhavan, New Delhi
Dated:- 21st May, 2025

To,

As per list attached

Subject:- Seeking Support for Wild Wisdom Global Challenge 2025 for students -reg.

Ma'am/Sir,

I am directed to forward herewith a communication dated 01.05.2025 received from Environment Education, World Wide Fund (WWF)-India on the subject mentioned above and to say that WWF-India has recently launched the 18th edition of the Wild Wisdom Global Challenge (WWGC). The theme for this year's Challenge is "**Insects**". The objective of the Challenge is to sensitize school students to the biodiversity of insects, both within India and globally and to promote awareness of their ecological importance. A brief overview of the programme is also enclosed herewith.

2. It is requested to disseminate this information to all schools under your jurisdiction and ensure maximum participation in WWGC, 2025.

3. This issues with the approval of competent authority.

Yours faithfully

Encl. as above

Surendra Kumar
21.5.2025
(Surendra Kumar)

Under Secretary to the Govt. of India
Tele. No. 23383935

To:-

1. Additional Chief Secretary/Principal Secretary/Secretary Education of all States/UTs
2. Director, NCERT
3. Chairperson, CBSE
4. Commissioner, KVS
5. Commissioner, NVS