

NO. EDN-HE (21) F (09) 07/2025
Directorate of Higher Education
Himachal Pradesh

Dated: Shimla-171001 the August, 2025

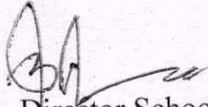
To

All the Deputy Director of Higher/School Education
Himachal Pradesh

Subject:- Regarding Intensified IEC Campaign and International Youth Day on 12th August, 2025.

Please find enclosed herewith a copy of letter No. HPSACS / IEC / Intensified IEC Campaign /2025-26 /2569-2572 dated 30th July, 2025 alongwith its enclosure received from the Project Director, HPSACS, Shimla, on the above mentioned subject.

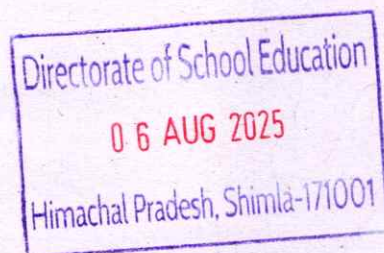
In this context, it is intimated that as per instructions of National AIDS Control Organization, Ministry of Health & Family Welfare, Govt. of India, the Intensified IEC Campaign is scheduled to be organized in all the district of Himachal Pradesh from 12th August to 12th October, 2025. The key objective of the Campaign is to enhance awareness and education regarding HIV/AIDS. The detailed list of activities proposed for this campaign is enclosed herewith. Now therefore you are directed to issue necessary directions to all the head of educational institutions under your jurisdiction and also ensure coordination with concerned District AIDS Programme officer and share the report of activities accordingly under intimation to the quarters concerned with in stipulated period.

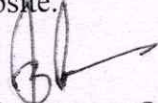

Addl. Director School Education
Himachal Pradesh

Endst.No. Even dated Shimla-171001 the August, 2025

Copy for information and necessary action to:-

1. The Director, Health Service, Himachal Pradesh-Cum-Project –Director, Shimla-2 w.r.t. his /her letter referred to above.
2. The Superintendent, NSS Branch, Directorate of School Education, is hereby directed to go through the content of letter and take further necessary action in the matter accordingly.
- ✓ 3. The Nodal Officer-IT Cell, Directorate of School Education, H.P, Shimla-1 with the remarks to upload the same on departmental website.
4. Guard file.




Addl. Director School Education
Himachal Pradesh

No. HPSACS/IEC/ Intensified IEC Campaign/2025-26 2569 + 2572,
 Government of Himachal Pradesh
 Department of Health & Family Welfare
 Himachal Pradesh State AIDS Control Society,
 Hari Villa, Near Forest Rest House, Khalini, Shimla-2
 Telephone: 0177-2621608 – Telefax: 0177-2625857 – Helpline: 1097
 E-mail: sacshp@gmail.com – Website: www.sacshp.org

Dated: Shimla-171002, the

30th July 2025

To

Director,
 School Education Department,
 Himachal Pradesh

Subject: Regarding Intensified IEC Campaign and International Youth Day on 12th August 2025.

Sir,

Reference to the subject cited above.

It is intimated that as per instructions of National AIDS Control Organization, Ministry of Health & Family Welfare, GoI, the Intensified IEC Campaign is to be organized in entire country including in all district of Himachal Pradesh from 12th August to 12th October 2025. Intensified IEC Campaign is being launched in Himachal Pradesh from Shimla on 12th August 2025. The key objective of the Campaign is to enhance awareness and education regarding HIV/AIDS among all segments of the society including youth, general population and rural areas and brief note on the Campaign is enclosed herewith at Annexure-“A”. Also, Campaign on International Youth Day is to be organized from 12th August 2025 in all districts of Himachal Pradesh. In this regard, details of these Campaigns and activities related to Secondary and Senior Secondary School to be organized are as under:-

(1) Intensified IEC Campaign:

Sr. No.	Activities	Districts	Timelines	Remarks
1.1	School outreach programme (Private Sec. & Sr. Secondary Schools)	Bilaspur, Chamba, Hamirpur, Kangra, Kinnaur, Kullu, Mandi, Shimla, Sirmaur, Solan & Una	12th August to 12th October 2025	

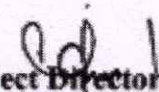
(2) Campaign on International Youth Day:-

Sr. No.	Period	Institutions	Remarks
2.1	12 th to 19 th August 2025	Red Ribbon Clubs in Colleges: Awareness activities for Red Ribbon Clubs in Colleges including NSS & NCC [Annexure-B point (xiv) (c) (d) (e)]	To be organized from budget allocated for RRCs
2.2	20 th & 22 nd August 2025	Red Ribbon Clubs in Technical Institutions: Awareness activities for Red Ribbon Clubs in Technical Institutions including NSS and NCC [Annexure-B point (xiv) (c) (d) (e)]	To be organized from budget allocated for RRCs
2.3	23 rd August 2025	Non-RRC Colleges & Technical Institutions: Awareness activities for Colleges & Technical Institutions including NSS and NCC	

2.4	25 th August 2025	Universities: Awareness activities in Universities (all govt./private).	To be organized from budget allocated for RRCs
2.5	26 th & 27 th August 2025	Non-student youth: Awareness activities for non-student youth with Youth Services & Sports Department and NYKS. Activities guidelines at	Through funds allocated to YSS Deptt. & NYKS for OSY Intervention by HPSACS and free of cost activities may also be planned with these
2.6	28 th & 30 th August 2025	Secondary and Senior Secondary Schools: Pledge Reading "HIV Free Himachal" and other awareness activities for Secondary and Senior Secondary Schools including NSS, NCC And Scouts & Guides	
2.7	31 st August 2025	Sports Persons: Awareness activities for young sports persons with Youth Services & Sports Department and Sports Associations.	

It is, therefore, requested to issue necessary directions to Deputy Director at district level for supporting District AIDS Programme Officer of concerned district for selection and organizing of activities in private schools as per Sr. No. 1 as above mentioned and all government and private secondary and senior secondary schools to organize activities as per Sr. No. 2.6 as mentioned above in coordination with concerned District AIDS Programme Officer and share the report of activities accordingly. The list of District AIDS Programme Officer is enclosed herewith.


Yours faithfully,


Project Director,
HPSACS, Shimla

Dated Shimla the

Endst. No. As above/-
CC to:-

- 1) All the Chief Medical Officers in HP for information please.
- 2) All the District AIDS Programme Officers in Himachal Pradesh for information and necessary action please.
- 3) Ms. Maya Chauhan, Principal (School), Directorate School Education, HP for information and necessary action please.


Project Director,
HPSACS, Shimla

**LIST OF CONTACT NUMBER OF DISTRICT AIDS PROGRAMME
OFFICERS' (DAPOs) FOR COORDINATION AT DISTRICT &
FIELD LEVEL**

Sr. No.	District	Name of DAPOs	Mobile No.	CMO's Office No.	Email ID
1.	Bilaspur	Dr. Arshya	97367-41077	01978-222586	cmoblsp@gmail.com dapobilaspur1@gmail.com mohbilaspur@gmail.com
2.	Chamba	Dr. Harit Puri	70180-41165	01899-222223	cmochambahp@yahoo.co.in dapocba123@gmail.com
3.	Hamirpur	Dr. Sunil Verma	91296-00006	01972-222223	cmohamirpur@gmail.com dapohmr@gmail.com nhmhamirpur1@gmail.com
4.	Kangra	Dr. Rajesh Sood	94180-64077	01892-224874	cmokangra@gmail.com drksood@gmail.com nacphpkgr@gmail.com
5.	Kinnaur	Dr. Sudhir Negi	94187-85110	01786-222922	cmokinnaur@gmail.com kinnaur@gmail.com dapokinnaur@gmail.com
6.	Kullu	Dr. Suresh	70182-97809	01902-223077	cmokullu@gmail.com lackullu@gmail.com
7.	Lahaul & Spiti	Dr. Jagdish Chand	94180-42950	01900-222243	cmokeylong23@gmail.com ictckeylong@gmail.com
8.	Mandi	Dr. Arindom Roy	94183-16416	01905-222177	cmomandihp@yahoo.co.in dapomandi@gmail.com
9.	Shimla	Dr. Jitender	94186-52527	0177-2657225	cmoshimla@gmail.com mohshimla@gmail.com daposhimla@gmail.com
10.	Sirmour	Dr. Nisar Ahmad	78330-97025	01702-222543	cmosirmour@gmail.com daposirmaur@gmail.com adgr@gmail.com
11.	Solan	Dr. Gagan	94180-03965	01792-224181	cmo-sol-hp@nic.in daposolan@gmail.com
12.	Una	Dr. Vishal Thakur	98163-40407	01975-226064	cmouna_hp@yahoo.co.in ostuna2015@gmail.com