

NO.EDN-SE (10) F (9)07/2025-AIDS
Directorate of Higher Education
Himachal Pradesh

Dated: Shimla-171001 the November, 2025

To


All the Deputy Director of School Education (Elementary/Secondary),
Himachal Pradesh

Subject: - Regarding World AIDS Day-1st December 2025 –Campaign from 1st December, 31st December, 2025.

Please find enclosed herewith a copy of letter No. HPSACS (IEC) World AIDS Day/25-4601-4604 dated 22nd November, 2025 alongwith its enclosures received from the Project Director, HPSACS, Shimla-02, on the subject cited above.

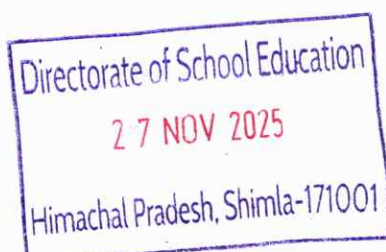
In this context, as you aware that World AIDS Day is observed every year on 1st December. In this regard, a campaign on World AIDS Day will be organized from 1st December to 31st December, 2025 across Himachal Pradesh. Now therefore you are directed to go through the contents of letter and issue necessary instructions to all the heads of educational institutions under your jurisdiction for organizing activities as per plan Annexure-1 as part of this campaign. The list of officers for coordination of the campaign from HPSACS and District Level is enclosed herewith at Annexure-2.

Please treat it most urgent.


Director School Education
Himachal Pradesh
November, 2025

Endst. No. Even Dated: Shimla-171001 the
Copy for information to:-

1. The Project Director, HPSACS, Khalini, Shimla-02, w.r.t his letter referred to above.
- ✓ 2. The Nodal Officer-IT Cell, Directorate of School Education, H.P, Shimla-1 with the remarks to upload the same on departmental website
3. Guard File.




Director School Education
Himachal Pradesh

To,

The Director
Deptt of School Education
Shimla, H.P.

Subject: World AIDS Day-1st December 2025-Campaign from 1st to 31st December 2025 thereof.

Sir,

Reference to the subject cited above.

It is submitted that the World AIDS Day is organized on 1st December every year. In this regard, as discussed in interdepartmental meeting held under the Chairmanship of undersigned on 12th November 2025, a campaign on World AIDS Day will be organized from 1st to 31st December 2025 in Himachal Pradesh. Minutes of this meeting has already been circulated.

It is pertinent to submit here that, HIV/AIDS is driven by a number of socio-economic factors, therefore health interventions alone are not sufficient to address the cause and consequences of this epidemic. It requires a multi-sectoral response. Mainstreaming approaches to HIV have increasingly gained ground with the realization that the non-health sector can play an important and meaningful role in reducing vulnerability to HIV and mitigating its impact on those infected and affected. Thus, making role of all Departments, Organization and sections of society very important in making people aware on HIV/AIDS, increasing risk perception, uptake of services related to HIV such as testing etc. and through this ultimately achieving goal of end AIDS.

Accordingly, the campaign of World AIDS Day is planned to be organized with support of all line Departments and Organizations as per the Department/Organization-wise schedule as enclosed herewith at Annexure-1. As per this schedule activities have been planned from 27th November to 1st December 2025 and 3rd December 2025 with your Department/Organization.

It is, therefore, requested to issue necessary directions to concerns for organizing of activities as per Annexure-1 as part of this Campaign from 27th November to 1st December 2025 & 3rd December 2025 and also nominate Coordination Officer from your Department for coordinating activities for Campaign. The list of officers for coordination of Campaign from HPSACS and District Level is enclosed herewith at Annexure-2. Any requirement of materials (pamphlets & Red Ribbons) at HQ Shimla level may be intimated to undersigned on email iechpsacs2020@gmail.com and for district and field level requirement may be informed to concern District AID Programme Officer.

The following officers from HPSACS HQ will be coordinating for this campaign and they may be contacted for any support regarding campaign activities:-

- 1) Mrs. Neerja Thakur, Assistant Director (Documentation) - 9418020085
- 2) Mr. Rahul Chauhan, Assistant Director (IEC) - 8988790300

Yours faithfully,

[Signature]
Project Director,
HPSACS, Shimla

Endst. No. As above/-
CC to:-

Dated Shimla the

1. All the Chief Medical Officers in Himachal Pradesh for information and with the request to organize Campaign with the support of above-mentioned Department in your respective district and direct District AIDS Programme Officer to coordinate with the Department in district for successful organization of campaign and provide support for provide Resource Persons etc.
2. All the District AIDS Programme Officers in Himachal Pradesh for information and with the directions to coordinate with the above-mentioned Department at district level for successful organization of campaign and provide necessary support for provide Resource Persons etc.
3. All Disha Officers to support their concerned district in coordination with Departments/Organizations and successful implementation of activities.

[Signature]
Project Director,
HPSACS, Shimla

ONE MONTH PLAN FOR WORLD AIDS DAY 2025

[illegible]

December	Line Departments/Organizations plan for Campaign
1 st	<u>DISTRICT LEVEL EVENT:</u> ASPER GUIDELINES OF NACO
2 nd	<u>Education Department (for Schools, for school NSS&school NCC):</u> <ul style="list-style-type: none"> • Address during morning assemblies in schools & other awareness activities • Awareness activities for NSS, NCC & Scouts & Guides • NCC Parade to End AIDS • Session in Senior Secondary Schools by teachers trained under Adolescence Education Programme (AEP) through DIETs • Competitions- Face Mask, Pot designing, Posters, Meme etc. • Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) • Uploading of link of www.teachaids.org on websites of schools having their own websites • Uploading link of website www.sacshp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of schools • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
3 rd	<u>Education Department, Universities, Technical Education Department and HP Private Educational Institutions Regulatory Commission (for Colleges, Universities& Technical Institutes NOT having Red Ribbon Clubs):</u> <ul style="list-style-type: none"> • Awareness activities in Colleges/Universities/Technical institutions <u>not having Red Ribbon Club</u> through their own • Sessions on HIV prevention • Shows of TeachAIDS movie (downloaded from Link www.teachaids.org) • Uploading of link of www.teachaids.org on the websites of Colleges/Universities/Technical Institutions having their own websites • Uploading of link of www.teachaids.org on websites of schools having their own websites • Uploading link of website www.sacshp.org and web poster of Tollfree AIDS Helpline 1097 on all the websites of Colleges, Universities & Technical Institutions i.e. Engineering colleges, Polytechnics, ITIs • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
4 th	<u>WCD Department</u> <ul style="list-style-type: none"> • Sessions for Women group and awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by AWWs & SHG members • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
5 th	<u>Youth Services & Sports Department & NYKS:</u> <ul style="list-style-type: none"> • Awareness sessions for Youths & Sports persons and other awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity

December	Line Departments/Organizations plan for Campaign
6 th	<p><u>BSNL & Private Telecom Operator:</u></p> <ul style="list-style-type: none"> • Session for employees & Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons while performing duty • Display of banners at key places • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity <p><u>IT Department</u></p> <ul style="list-style-type: none"> • Session for employees, target populations and CSC staff • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Distribution of IEC material (one pager handbill) through CSCs • Awareness activities through mobile units • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
8 th	<p><u>Highway Authority of India & Concessionaries</u></p> <ul style="list-style-type: none"> • Sessions for workers of NH projects • Sessions for target population in vicinity of project/concessionaries through CSR • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Awareness for through MMU/Mobile units of projects/concessionaries • Awareness activities at toll plazas such as (i) display of banners, panel, hoardings at toll plazas, (ii) pinning up red ribbons by toll plazas workers, (iii) distribution of handbills on HIV prevention to vehicles passing toll plazas especially truckers • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by employees • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
9 th	<p><u>Tourism Department & Tourism Corporation:</u></p> <ul style="list-style-type: none"> • Sessions for employees of Hotels, Hotel Associations • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Session for dhabas & other target workers • Awareness activities such as (i) pinning up of red ribbons by hotel staff etc. (ii) display of information on Toll free AIDS Helpline 1097 in hotels • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
11 th	<p><u>Handicraft & Handlooms Corporation, HP KaushalVikas Nigam & HP State Cooperative, Milk Producers Federation Limited (HP Milkfed), HIMFED, Civil Supplies Corporation & HP State Roads & Other Infrastructure Development Corporation</u></p> <ul style="list-style-type: none"> • Sessions for employees/workers working in Corporation and organizations and their clients and other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of Toll free AIDS Helpline 1097 information on HP Milkfed outlets and Civil Supplies outlets • Messages on Milk Packets • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
12 th	<p><u>Urban Development Department</u></p> <ul style="list-style-type: none"> • Sessions for members of Corporations/Committees/Councils, employees, trainees under skill building programmes, training SHGs, safaikaramcharis, street vendors, other target groups • Campaign by Municipal Corporations/Committees/Councils • Messages in public utilities under SWACCH BHARAT ABHIYAN • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
15 th	<p><u>Rural Development Department & HP National Rural Livelihood Mission</u></p> <ul style="list-style-type: none"> • Awareness sessions for DRDA officials, trainees under skill building programmes, SHGs • Message display during weekly markets & HIMERA shops • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity

December	Line Departments/Organizations plan for Campaign
16 th	<u>HP State Cooperative Bank, Kangra Cooperative Bank & Other State Specific Banks:</u> <ul style="list-style-type: none"> • Sessions for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • One liner messages in passbooks, deposit receipts etc • Display of 1097 helpline & HPSACS website (www.sacshp.org) on Bank's website • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
17 th	<u>All Nationalized and Private Banks:</u> <ul style="list-style-type: none"> • Sessions for bank employees & other Awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Wearing Red Ribbons by bank employees • Providing one pager handbill to bank clients at bank branches • Display of banners and major branches • Messages on ATMs • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
18 th	<u>HP State Legal Services Authority</u> <ul style="list-style-type: none"> • Awareness activities for Legal professionals and other target populations and other Awareness activities • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
19 th	<u>Indian Oil Corporation Limited & Hindustan Petroleum Corporation Limited:</u> <ul style="list-style-type: none"> • Session for petrol pump attendants and workers at depots – movie TeachAIDS can be used as resource material (download available from www.teachaids.org) • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Attendants wear red ribbons while providing services • Display of banners at petrol pumps • Providing one pager handbill on HIV prevention to customers at petrol pumps • Hoardings may be installed at selected petrol pumps • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. /hpsacs /nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
20 th	<u>Department of Agriculture, Department of Horticulture, HPMC and KVKs:</u> <ul style="list-style-type: none"> • Sessions for farmers & horticulturists and awareness activities • Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) • Display of information on Toll Free AIDS Helpline 1097 at HPMC Outlets • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity
22 nd , 23 rd & 24 th	<u>Labour Department & Industries Department:</u> <ul style="list-style-type: none"> • Sessions for Industrial Workers (TI NGOs should also be involved for these sessions for coordination & taking sessions) • Adopting and implementing HIV and AIDS Policy for Establishments by all Industries and Factories (copy enclosed) • Display of banners/panels/hoardings in & outside industries • Other Awareness activities • Starting HIV screening facility in Industries having Occupation Health Centres • HIV testing camps for industrial workers • Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by industries & factories employees & workers • Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS • Any other innovative activity

December	Line Departments/Organizations plan for Campaign
26 th	<u>Police Department:</u> <ul style="list-style-type: none"> Sessions for police personnel Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Duty by Police Personnel wearing Red Ribbons Formation of human chain Red Ribbon at training centres and battalions Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by police personnel Demo of AIDS Tollfree Helpline 1097 by calling this number for information on HIV/AIDS Any other innovative activity
27 th	<u>Home Guards Department, SSB & ITBP</u> <ul style="list-style-type: none"> Sensitization sessions for Home Guards Formation of human chain Red Ribbon at training centres, battalion & camps Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS
29 th	<u>Panchayat Deptt:</u> <ul style="list-style-type: none"> Sessions for PRI members and resolution that no stigma & discrimination will be done with PLHIV & their families in panchayats Awareness activities at Panchayats Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity
30 th	<u>Power Sector=Power Corporation, Himurja, NTPC (Kol Dam), NHPC, HP Electricity Board, SJVNL & Private Power Projects:</u> <ul style="list-style-type: none"> Sessions & other awareness activities for employees of Power Projects and population surrounding project area utilizing their CSR funds Display of banners & hoardings at project sites and villages/town surrounding project area Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Display of banners/panels/hoardings in & outside industries Other Awareness activities Starting HIV screening facility in Power Projects having Occupation Health Centres or dispensaries HIV testing camps for industrial workers Like and Following HPSACS and NACO Facebook & Twitter accounts i.e./hpsacs/nacoindia by employees Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity
31 st	<u>Transport Department:</u> <ul style="list-style-type: none"> Sessions during all passing of vehicles Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) All private bus driver and conductors to wear Red Ribbons Display of banners at barriers Distributing of handbills at transport barriers Any other innovative activity <u>Himachal Road Transport Corporation:</u> <ul style="list-style-type: none"> Sessions for bus drivers, conductors & employees All driver & conductors to wear Red Ribbons Adopting and implementing HIV and AIDS Policy for Establishments (copy enclosed) Distribution of one pager handbill to passenger of buses Like and Following HPSACS and NACO Facebook & Twitter accounts i.e. @hpsacs @nacoindia Demo of AIDS Tollfree Helpline 1097 by calling on this number for information on HIV/AIDS Any other innovative activity

**LIST OF CONTACT NUMBER OF CHIEF MEDICAL OFFICERS' and
DISTRICT AIDS PROGRAMME OFFICERS' (DAPOs) FOR
COORDINATION AT DISTRICT & FIELD LEVEL**

Sr. No.	District	Name of DAPOs	Mobile No.	CMO's Office No.	Email ID
1.	Bilaspur	Dr. Arshaya Sharma	97367-41077	01978-222586	cmoblsp@gmail.com dapobilaspur1@gmail.com mohbilaspur@gmail.com
2.	Chamba	Dr. HaritPuri	70180-41165	01899-222223	cmochambahp@yahoo.co.in dapocba123@gmail.com
3.	Hamirpur	Dr. Sunil Verma	91296-00006	01972-222223	cmohamirpur@gmail.com dapohmr@gmail.com nhmhamirpur1@gmail.com
4.	Kangra	Dr. Rajesh Sood	94180-64077	01892-224874	cmokangra@gmail.com drksood@gmail.com nacphpkgr@gmail.com
5.	Kinnaur	Dr. Sudhir Negi	94187-85110	01786-222922	cmokinnaur@gmail.com mohkinnaur@gmail.com dapokinnaur@gmail.com
6.	Kullu	Dr. Suresh	70182-97809	01902-223077	cmokullu@gmail.com lackullu@gmail.com
7.	Lahaul & Spiti	Dr. Jagdish Chand	94180-42950	01900-222243	cmokeylong23@gmail.com ictckeylong@gmail.com
8.	Mandi	Dr. Arindom Roy	94183-16416	01905-222177	cmomandihp@yahoo.co.in dapomandi@gmail.com
9.	Shimla	Dr. Jitender	94186-52527	0177-2657225	cmoshimla@gmail.com mohshimla@gmail.com daposhimla@gmail.com
10.	Sirmour	Dr. Nishar Ahmad	78330-97025	01702-222543	cmosirmour@gmail.com daposirmaur@gmail.com veenadgr@gmail.com
11.	Solan	Dr. Gagan	94180-03965	01792-224181	cmo-sol-hp@nic.indaposolan@gmail.com
12.	Una	Dr. Vishal Thakur	98163-40407	01975-226064	cmouna_hp@yahoo.co.in ostuna2015@gmail.com

**LIST OF CONTACT DETAILS OF STATE OFFICE OF HP STATE
AIDS CONTROL SOCIETY, HP.**

Sr. No.	Name/ Designation	Mobile No.	Office No./EXTN	Email ID
1.	Sh. Vishal Acharya, Regional Coordinator, NACO	70182-20727	0177-2621608 (304)	rpm1naco@gmail.com
2.	Smt. Neerja Thakur, Assist. Director (Documentation)	94180-20085	0177-2621608 (310)	iechpsacs2020@gmail.com neerajathakur@gmail.com
3.	Smt. Nisha Thakur, DA (IEC/MS)	98883-61662	0177-2621608 (308)	iechpsacs2020@gmail.com write2nishathakur@gmail.com