

BOARD OF DEPARTMENTAL EXAMINATION (October, 2015)
TOURISM DEPARTMENT
[DEPARTMENTAL EXAMINATION OF OTHER GAZETTED OFFICERS (NON-TECHNICAL) OF HIMACHAL PRADESH]

Paper-3

TIME ALLOWED: 3 Hours

Maximum Marks: 100

Note:- Attempt any 5 questions.

All Questions carry equal marks.

- Q.No.1. What are the main features of the HP Tourism Development & Registration Act 2002?
- Q.No.2. Write short notes on only 4 of the following:-
a) National Tourism Policies.
b) HP Tourism Policies.
c) Carrying Capacity.
d) Tourist typologies.
e) WTO.
f) Wayside Amenities. 5 marks each (Total 20 marks)
- Q.No.3. a) Tourism is a sector that grows as a by-product of activities in nearly all other sectors. Therefore it is a very fragile product'- Give arguments for and against this statement with examples. (10 marks)
b) 'Tourism empowers women.' Debate this statement with examples to support your argument. (10 marks)
- Q.No.4. A reliable data base is necessary for planned tourism. Discuss Tourism statistics that have helped to shape the HP Tourism Development policy & strategy in the last 20 years. Elaborate how these statistics have helped to design the HP Tourism Master Plan, tourism circuits and green Tourism initiatives in coordination with linked departments.
- Q.No.5. Distinguish between adventure, leisure, corporate tourism. If a destination has elements of pilgrimage adventure corporate tourism how would you design a suitable longterm strategy for planned tourism growth that would benefit all stakeholders. Also discuss the broad financial allocations in adopting the strategy.
- Q.No.6. Write short notes on the following:-
a) HP Aero sports Rules, 2002- highlight the safety aspects for these sports.
b) HP Tourism development Board and Tourism Development Councils.
- Q.No.7. How has ICT (Information and Communication Technology) impacted growth in the tourism & travel industry? Support your arguments with local & national examples taken from tourism and sectors linked with it.
- Q.No.8. Describe the various types of inspections carried out by District Tourism Development Officers and Hotel Inspectors and suggest improvements.